

# Whiter. Brighter. You. *for life*



## PATIENT LOYALTY PROGRAM

The **Whiter. Brighter. You. *for life*** Patient Loyalty Program is extended to patients who have proven themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. In fact, we believe that patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care (on average) than those who only see the dentist when they perceive a problem exists. All too often, people who wait until there is a problem have irreversible damage to their gums, teeth, and / or jaw.

We pride ourselves on the smiles that leave our practice. We also pride ourselves on knowing our patients are maintaining the best possible oral health. The **Whiter. Brighter. You. *for life*** Patient Loyalty Program was developed as a free gift for those patients that are already taking their dental health seriously, by offering free whitening touch up syringes for life, following a dental care treatment plan and subsequent purchased whitening procedure.

This privilege, while absolutely free, does have some conditions and restrictions. Please review the Terms and Conditions and sign below. You will also receive a copy of our Broken Appointment Policy which is required to be signed by you.

By participating in the **Whiter. Brighter. You. *for life*** program, we insist that all Terms and Conditions are followed in order to receive and continue to receive this benefit. Should any of the Terms and Conditions not be met, you will be immediately disqualified from the program until you have met the requirements for re-enrollment.